



Full Article at: <http://www.wiredhotelier.com/news/154000473/4043434.html>

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The Electronic Guestroom I By Jules A. Sieburgh

Sleeping Area

As the center of any guestroom, the bed is an important feature. AMMIQUE's 21st Century Bed Technology is an innovative mattress-less alternative to the normal hotel bed. Designed to support the body in the correct position for sleep, the bed has 20,000 components that move interdependently to contour inch by inch in the natural curves of the moving body. It also factors hygiene, airflow and adaptability into the design. Because the bed lacks a traditional mattress, it lasts many times longer than today's bed does, and is environmentally friendly because after its useful life it does not fill up our landfills.

Have trouble finding things in the dimly lit closet? Fluxx Lab's Energy Tax Door has created a solution that lights up the closet and is energy efficient. The light harnesses just enough energy from opening the door to light the closet.

Televisions are a popular guestroom technology, evolving to fit guests' and the hotel's needs. Eco-friendly televisions are the new rage, allowing the hotel to save money and the environment while still providing a high-quality viewing experience for the guest. Philips' Smart Power2 consumes nearly 50 percent less power than normal LCD HDTVs and includes a light sensor that measures room lighting levels and dims the backlights to provide viewing comfort at the lowest power levels tolerable. Since energy savings migrate directly to the bottom line, this television is both green and "profitable."

Other Article Subheadings Include:

- Impact on Industry
- Room Layout
- Living Area
- Bathing Area
- New Name

Jules Sieburgh, CHTP, a graduate of Cornell University's School of Hotel Administration and a member of Cayuga Hospitality Advisors, has more than 30 years hospitality industry experience. Currently he is President of the Hospitality Financial and Technology Professionals (HFTP) and has been part of their Guestroom 20X project since its inception. He is now a consultant with O'Neal Consultants, specializing in providing a wide range of technology services to clients wanting to improve or initiate technology applications. He is also the Group Leader for Cayuga's Hospitality Technology Services group. Reprinted from Cayuga Hospitality Review. All rights reserved.

