

## THE AMMIQUE SLEEPSPACE ODYSSEY 2010

The AMMIQUE® bed, developed and created in the UK, has arrived in the US to take its place as THE BED OF THE FUTURE in GUESTROOM2010 at HITEC® (Hospitality Industry Technology Exposition and Conference) 2006.

By personal invitation of the organizers, HFTP® (Hospitality Financial and Technology Professionals), the Ammique bed, a unique body suspension system, will take central stage in Guestroom2010. The Ammique on display will have glass panels and an integrated, programmable, RGB LED lighting system featuring sequences such as sunrise, sunset, tranquil and relax.

The Ammique bed has already attracted US attention. Following the prediction by New York futurist, Marian Salzman, that sleep is now more desirable than sex and with reviews in the British press highlighting the Ammique bed's many sleep benefits; Mark Philips, CBS News correspondent, recognising how new technology has been used uniquely in the Ammique bed itself reported that *"The bed that launched this road to discovery is made by a company in the English West Country...It is, I can report, exquisitely comfortable...the Ammique bed has become something of a phenomenon."*

The Ammique Lightscape™ bed will feature, alongside other cutting edge technologies, in GUESTROOM2010 from June 20-22 at the Minneapolis Convention Centre in Minneapolis, Minnesota in the US.



STOP PRESS • AMMIQUE® 21st CENTURY BED TECHNOLOGY AT HITEC® IN GUESTROOM®2010 • STOP PRESS



# AMMIQUE®

Telephone +44 (0) 1761 419544 [www.ammique.com](http://www.ammique.com) Email [press@ammique.com](mailto:press@ammique.com)

Press Release