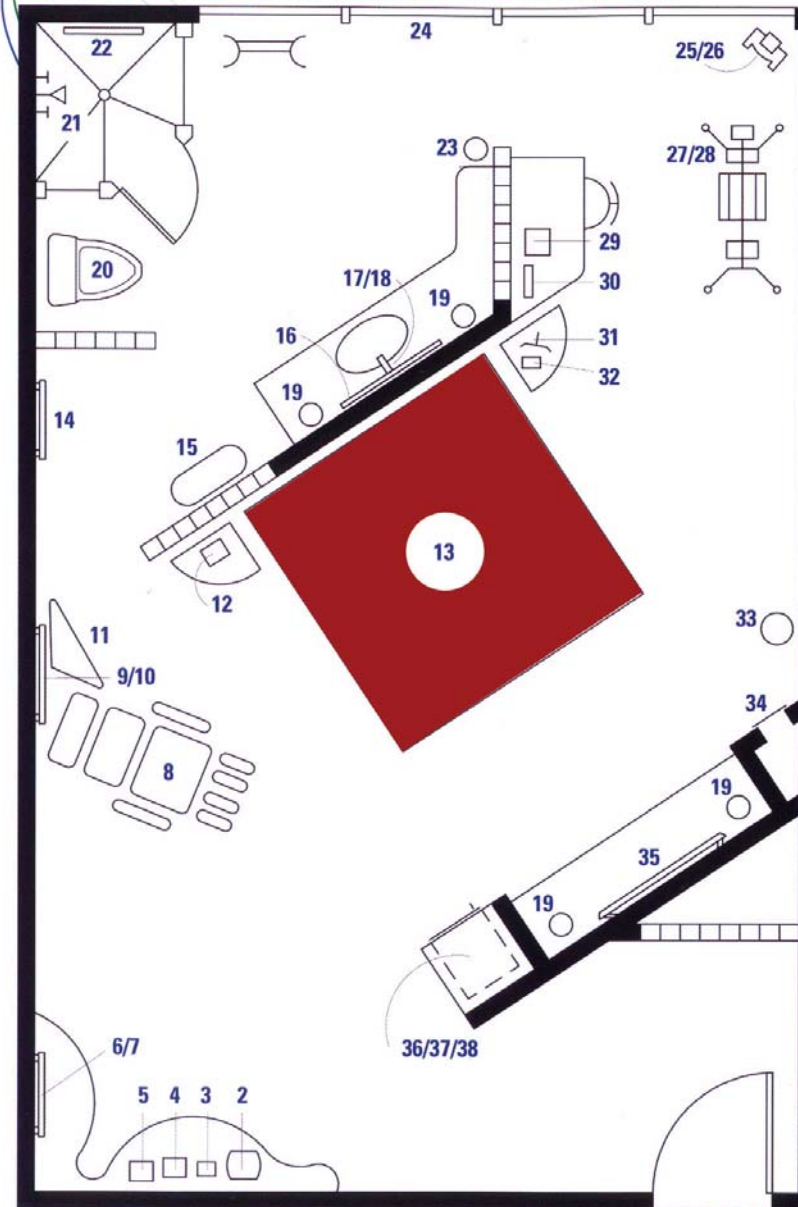


GUESTROOM 2010 FOOTPRINT



No.	Technology
1	Biometric Self Service Check-in
2	AnyFill™
3	MediaHub™
4	Teledex iPhone IP/ Hybrid
5	HP Photosmart A716 Compact Photo Printer
6	HD-A1 HD DVD Player
7	Widescreen AQUOS® LCD TV
8	OSIM® iSymphonic® Massage Chair
9	LUX-HDA™
10	Philips Ambilight FlatTV
11	FP Sound-Focusing Speakers
12	Guestroom Digital Assistant (GDA-700™)
13	AMMIQUE® — 21st Century Bed Technology
14	3D Display
15	Fabric Freshener
16	Séura Television Mirror: Enhanced Series EDTV
17	Faucet Light
18	EcoPower Faucet with Helix Spout
19	Remote Control Flame Free Candles
20	NEOREST 600
21	The Shower-Shower™ Automatic Shower Cleaning System
22	Aquavision Waterproof LCD TV
23	Scooba™ Floor Washing Robot
24	Switchable Privacy Glass
25	Robosapien™ V2
26	Robopet™
27	Nethrone
28	Bluetooth Virtual Keyboard
29	Cisco Systems/NevoTek VIP-Suite
30	In-Room Virtual Video Valet
31	CEIVA Digital Photo Displays
32	Clocky™
33	Roomba® Vacuuming Robot
34	Biometric Safe
35	High-Definition IPTV Free-to-Guest Svcs
36	Thermoelectric Refrigerator
37	Westinghouse Microwave with UPC Barcode Scanning Wand
38	Tassimo™ Machine





Richard Siegel
President/Publisher
Hospitality Upgrade Magazine

“How many times have you checked into your hotel room and noticed the artwork? And when you did, how often was it a serene scene of the country farm house? In GUESTROOM 2010, you will see artwork that can change with your mood. This could be a great amenity for those hotels that offer popular honeymoon packages, don’t you agree? Through the **LUX-HDA™** (pg. 18), a high-definition display shows how art in the hotel room can be customizable, from hues and tones to tempo. This might change angry people into happy people when they return to their room.



When I am on the road, I have often hit the snooze button one too many times, or even worse, turned off the alarm, rolled over, and slept right through an important meeting. In GUESTROOM 2010, the **Clocky™** (pg. 29) alarm clock from nanda nanda LLC will never let this happen. Even on those mornings when you want to take a fist to the alarm to get a bit more sleep, Clocky simply won’t allow you. After all, how can you smash an alarm clock that runs away and hides from you?

Let’s face it. The one thing in any hotel room in the world that we know every guest will utilize is the bed. Ever since Westin Hotels & Resorts came out with the Heavenly Bed®, the hotel industry has continually tried to offer the perfect bed for guests. This was the one area that technology didn’t impact, right? Wrong. GUESTROOM 2010 showcases AMMIQUE®’s **21st Century Bed Technology** (pg. 20). This bed not only addresses comfort, but also hygiene, airflow and adaptability. Maybe the sensation of floating on air is already here!”

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AMMIQUE® — 21st Century Bed Technology

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Bed & Linens

Developed and created in the United Kingdom, the AMMIQUE® technology is a patented body suspension system. The AMMIQUE® bed’s multi-component system, with its unique use of tension springs, provides a sleeping surface which contours inch by inch to the natural curves of the moving body instantaneously — regardless of the body’s weight or shape. The bed ensures that the body’s musculo-skeletal structure is supported in the correct position for sleep. The AMMIQUE is a radical departure from existing bed technologies and has been engineered specifically with long term, consistent support and comfort, hygiene, airflow and adaptability factored into the design.