



# AMMIQUE®



## A dream performance debuts in Chicago

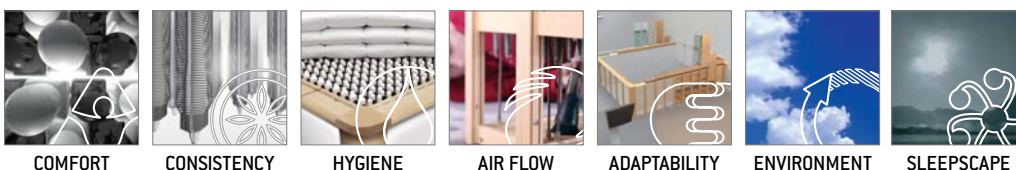
Following rave reviews since its first GUESTROOM2010® appearance in the US last June courtesy of HFTP at HITEC2006®; the Ammique Bed will debut in Chicago from 11th to 14th August by special invitation of the American Society of Association Executives at their Annual Meeting and Exposition held this year at McCormick Place.

Ergonomically designed, the Ammique sleepspace™ technology has been inspired by our fundamental need to sleep well and function at our best despite our hectic lifestyles. Offering unsurpassed long term sustained body contouring support and consistent comfort, the mattress-free Ammique technology is a radical leap away from throwaway mattress technology and is great news for the environment.

Engineered with performance in mind and guaranteed for a lifetime; the Ammique Bed is a durable, multi-component suspension system with a sleep surface that yields instantaneously to your moving body regardless of your weight or shape. By maintaining your body in the ideal sleeping posture night after night and with the added benefits of superb hygiene, air flow and adaptability the Ammique Bed performs like a dream providing the perfect sleep solution.

The Ammique Bed on display has an integrated programmable LED RGB lighting system with sunrise, sunset, relax, tranquil and revive lightscape™ sequences. The Ammique sleepscape™ Bespoke Collections incorporate a selection of programmable temperature controls and audio-visual rest and restore sequences providing the perfect holistic sleep solution.

By combining its state of the art sleepspace™ technology with the accredited sleep science Ammique has created the ultimate seven star dream sanctuary.



Press Release